We need to keep up with the industry and the market trends. This is where the growth is going to be. We are getting in the world of orphan drugs and rare diseases. It’s a niche market and not everyone may be able to be in it. But the URAC certification let us show our stakeholders that we could do this. Now they are reaching out to us, asking about our pharmacies, our services, the kind of care we provide, and what we can do with patients. It brought confidence to our team, our providers and manufacturers that we can provide this kind of service and care."

—Large University Hospital Specialty Pharmacy

“URAC became the foundation of looking at data, analyzing data, making improvements on it and really looking at it on a regular basis, not only once a quarter. And every single patient gets reviewed every week; we now have the data and the analytical structure to determine if what we’re doing is working and identify where we can improve. Setting up this foundational capability has allowed us to be able to distribute these rare disease drugs in the first place.” manufacturers that we can provide this kind of service and care.”

—Nationwide Independent Specialty Pharmacy

URAC RARE DISEASE CERTIFICATION

URAC worked with leaders in rare disease pharmacy to develop this program for additional recognition of efforts in managing the care of patients taking orphan medications.