New in Your Role? Keep Calm and Accredit On

Thursday, June 26, 2025



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Before We Get Started



Message Lisa Silverman for any **tech issues** Use the chat box for **questions** and to **introduce yourself** Explore *resources* we'll share in the chat box



Agenda for Today











Karen Watts, PhD Vice President Accrediting and Client Services

Derrick Wilder Director

Client Relations

Maggie Cornett, MS Chief Information Officer

Today's Presenters



Who's Here Today

Is this your first time going through accreditation with URAC?

What type of organization do you represent?

> What makes you the most nervous about going through accreditation?

Tell us this one in the chat



About URAC

Karen Watts, PhD



We have **35 years of experience** as an accreditor

We believe in growth through *education and quality improvement*

We understand that *excellence looks different* in every organization

We know **partnerships are the key** to our work







Regulation and Accreditation

Regulation sets the bar for safety

Accreditation sets the bar for <u>quality</u>





Some of URAC's Programs



- TelehealthRemote Pati
- Remote Patient
 Monitoring
- Telehealth Support Services
- Health Website
- Health Content Provider



Patient Care Management

- Health Utilization Management
- Independent Medical Examination
- Independent Review Organization
- Case Management
- Health Contact Center
- Disease Management
- Workers' Compensation Utilization Management



urac

Mental Health

and Substance Use Disorder (MH/SUD) Parity

- ParityManagerTM
- MH/SUD Parity





- Health Care Management
- Clinically Integrated
 Network
- Patient-Centered Medical Home
- Provider- and Employer-Based Population Health
- Credentials Verification
 Organization
- Community Health Worker
 Program



Health and Dental Plan

- Health Plan and Marketplace
- Medicaid Health Plan
- Medicare Advantage
- Dental Plan
- Health Network
- Dental Network



Pharmacy

- Infusion Pharmacy
- Medicare Home Infusion
- Mail Service Pharmacy
- Rare Disease
- Pharmacy Benefit Management
- Pharmacy Services
- Specialty Pharmacy
- Specialty Pharmacy Services



The Accreditation Process



ACCREDITATION PROCESS





Meet the Client Relations Team



Robyn Owens





Tammie Silva



Charleston

Strickland

Keith Barnes

Joel Rodney



Email: clientrelations@urac.org

Phone: (202) 326-3942

Application Submission



Organizational Overview

- Sites, structure, scope of services, governance, and delegation activities
- Supporting evidence for each program standard
 - Policies, procedures, meeting minutes, program descriptions, reports, etc.
 - All documents MUST be cited
 - No Protected Health Information



Meet The Reviewer Teams

Care Management Reviewers





Jackie



Monica

Pharmacy Reviewers











Heidy



Carmen

Rosemarie



Yexica urac



Shelley



Tosha



Monica



Jackie



Michelle



Dan

Joe







Vijeev









Troy



Mallory



Mark

Desktop Review Process





Validation Review and Executive Summary





Decision Notification

Accreditation Committee Decision

Decision Letter

Official Certificate and Seal

Directory

Appeal Rights





Ongoing Compliance





Virtual mid-cycle Monitoring Review

Random selection Notified in advance No additional cost



Programs with Measures



PROGRAMS WITH MEASURES







- Measurement-Based Care
- Pharmacy Quality Management Programs
- Drug Therapy Management
- Mail Service Pharmacy
- Pharmacy Benefit Management
- Specialty Pharmacy
- Specialty Pharmacy Services
- Pharmacy Services
 - Vaccine Administration
 - Point-of-Care Testing
 - Drug Therapy
 - Management
 - Community Dispensing



Dental Plan

Health Plan

Health Care Management Programs

Case Management

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- Disease Management
- Health Contact Center
- Health Plan with LTSSMarketplace Health Plan

Health & Dental Plan

Programs

- Medicaid Health Plan
- Medicaid Health Plan & LTSS



Digital Programs

• Telehealth

Resources to Support Clients

Derrick Wilder





Client Information Hub

clients.urac.org

Application Process Guide

lome / Application Process Guid

We are here to guide you every step of the way

We know the application process can seem daunting at first, but don't worry—our staff are here to guide you every step of the way. And, we have many informative resources available at your fingertips to help you understand the application instrument, interpret the standards and submit a successful application.

Welcome



Read more

Getting Started

Desktop Review	
Request for Information	You've signed your Application Agreement and designated a Point of Contact (POC) to manage the application process. Now what?
Validation Review	First, we recommend the POC visit the FAQs section for general information on
Decision	submitting the application. You should also review the important role of the POC below. Based on input from customers and URAC staff, this information will be helpful in
Ongoing Compliance	project planning, gathering required documentation and uploading evidence of compliance.

Understanding the Standards

Home / Understanding the Standards

As health care changes, URAC revises our programs to reflect those changes and to reflect:

- Promote industry best practices
- Encourage quality improvement
- · Protect and empower consumers



We've created educational materials for many of our programs to help you better understand the standards in the program you're applying for. Click on your program area below to see the resources to help you better understand the standards and what URAC looks for in your application.

One-stop-shop for client needs

Continuous updates





A Standard in Six

A series of videos on some of the URAC standards you can watch in less than than six minutes.







URAC Interpretations Submission Form						
Name*						
Email*						
Company*						
Phone*	### ### ####					
Are you currently URAC Accredited? *	No					
What is your application number?						
Which program does your question concern?*	N/A -					
What is the version number of the Standards? *						
ls this a standards or measures question?*	Please select 👻					
What is the Standard/Meas number?*						
Inquiry/ Question:*						

Standards Interpretations Inquiries and AccreditNet Assistance

J urac [®]	Accreditations & Certifications	Outcomes & Measures	About URAC	News	Events	
We look forward to hearing from you.	First Name *		Last Name *			
Send us a message using the form on this page, or connect with us via the contact info below.	Your Email Addre	ss *	Your Phone Numb	er		
• 1220 L Street NW, Suite 900 Washington, DC 20005	Your Company or	Organization *				
202-216-9010	How can we help? AccreditNet H					
Connect With Us	Message *					
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⊖ BUSINESS DEVELOPMENT						
⊖ FILE A GRIEVANCE	SUBMIT					

URAC Connect 2025

Tuesday, October 7 through Thursday, October 9 Washington Marriott Georgetown Washington, DC

Regular: \$1,249, May 17 to September 12 Late: \$1,319, September 13 to September 26

https://www.urac.org/connect







Overview of AccreditNet

Maggie Cornett, MS



AccreditNet: Logging In





AccreditNet: Home Page

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Home Profile Contacts Structure Applications	Certifications Processes Instruments	Documents Issuer Informat				
Organization Profile			Active Applications			
You are assigned to more than 1 organization. Click here to select a different organization			Rare Disease Pharmacy Center of Excellence Certification - 10/11/20 App # APP-1286	23	Submitted	0
JRAC Training Org (2021-ORG-00755) Edit			Health Equity - 10/11/2023 App # APP-1285	С	Open	1
Vashington, DC	A		Health Plan - 11/09/2022 App # APP-925		Open	1
fargaret Weisner naggieannc@gmail.com 023263962			Certifications		5	Show Active
Notice of Change			THH-19 expires 07/12/2026 Telehealth v3.0: Consumer-to-Provider	D		A
Please select the notice of change you would like to submit		✓ Submit	In-Progress Reviews			
IOC: Change in "Doing Business As" or Trade Name reated 03/13/2024	в	Processing	APP: Rare Disease Pharmacy Center of Excellence Certification v3.0	E		quires Feedba
NOC: Change in Corporate Name Treated 04/12/2023	5	Processing				
			Scheduled Items		Begin	
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AccreditNet: Documents

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Home Profile Contacts Structure Applications Certifications Processes Instruments Documents Issuer Information	
URAC's Prod Test Org Documents	Library Shared
Search	
Folders	Documents
Library Create Sub-Folder	Touch, Click or Drag Files here to Upload
	No Documents



AccreditNet: Instrument

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≣₿	APP: Health Web Site International Accreditation	ı v1.0							0
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還			Coordinator	200	-	Application Introduction			
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W	Opened on February 16th, 2022 - Not Started			Θ	0%	Focus Area HWS-WSD: Web Site Design			
	Review Scoring Summary			Θ	0%	Focus Area HWS-HCM: Health Content Management			
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AccreditNet: Digital Seal

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Home Profile Contacts Structure	Applications Certifications Pro	cesses Instruments Documer	nts Issuer Information							
URAC's Prod Test Org - 2022-ORG-00161										
washington DC, DC uracprodtest.org			Primary Contact Margaret Weisner maggieannc@gmail.com 2023263962		Primary Derrick					
URAC's Prod Test Org Current Certification Info				C/N ACA-1	Decision					
Accountable Care 1.0 ACA-1										
Status Issued Granted 05/16	id 6/2022	Effective 05/01/2022	Expires 05/01/2025							
Embed Certification Seal HTML <div> </div>										

For issues with your digital seal, you can always email seals@urac.org.



Upcoming AccreditNet Trainings

What We'll Cover • Login

Home Page

• Documents

- Application Overview
- Instrument Overview
- Certification/Digital Seal
 - Issuer Information
 - Notices of Change

Wednesday, August 13

Wednesday, July 9

2:00 p.m. Eastern

Recordings will be on Client Information Hub Register Here







Connect with URAC

Client Relations Inquiries 202-326-3942 clientrelations@urac.org

Like URAC on <u>Facebook</u> • Follow URAC on <u>Twitter/X</u> Connect with URAC on <u>LinkedIn</u> Watch URAC on YouTube

We hope to see you in Washington, DC in October for URAC Connect 2025!

